

# THE ENERGY LAB

## RICK MAURER

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### DOES THIS DESCRIBE YOU?

- ✓ I'm part of an executive or planning team in charge of a critically important project. It has to succeed – but, I'm worried.
- ✓ In the past, we failed to excite and engage people in major changes, and we paid a big price for that.
- ✓ And, I am crazy-busy. Lots of time pressures and deadlines. I'd like to get people on board, but where's the time for that?

A big gap in energy can cost many hundreds of thousands of dollars (or a lot more!) in lost opportunity, poor performance, turnover, errors, and growing cynicism.

*"Rick has the ability to bring a refreshing new perspective when we seem the most stuck. He is able to honor the difficult of organizational change, but respect the fact that change must occur. I find it a true joy to work with Rick."*

~ Michael Matthews, CEO  
Central Virginia Health Networks

### TRY SOMETHING DIFFERENT.



### WHAT SETS THE ENERGY LAB APART?

- Customized to fit your organization and your unique challenges
- Builds on your current methods of leading projects and major changes
- Tools to get people rapidly focused on exactly what needs to be done
- Uses a lab approach - a safe place to practice, plan, and test your ideas
- Strategies you can use tomorrow morning and for the long-term
- Follow-up is baked in so you stay on track



### LET'S TALK...

The Energy Lab is exclusively for leaders and their teams who want to get better at the human part of change. If The Energy Lab sounds like a good fit, or if you have questions, please give me a call. I look forward to hearing from you.